

► REAL ◀

ROCHDALE

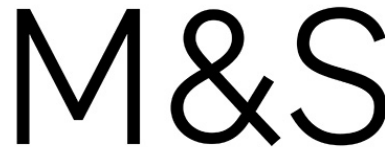
Real Rochdale magazine is a high-quality print publication covering Rochdale and the surrounding area

Copies of Real Rochdale magazine are distributed to hairdressers, beauty salons, cafes, coffee shops, tea rooms, etc., i.e. places where hundreds of people frequent regularly and can peruse the magazine whilst they wait, relax, and/or enjoy a tea or coffee. Copies are also placed in supermarkets and libraries (see list below) where they can be picked up by customers.

The magazine is distributed to locations in Rochdale, Middleton, Littleborough & Heywood

At the following stores:

- Marks & Spencer, Rochdale
- Tesco, Silk Street, Rochdale
- Morrisons, Kingsway, Rochdale
- Co-op, Cutgate Shopping Centre, Rochdale
- Co-op, Station Road, Littleborough
- Co-op, Dale Street, Milnrow
- Co-op, Edenfield Road, Norden

The logo for Marks & Spencer, featuring the letters 'M&S' in a large, black, serif font.The logo for Tesco, featuring the word 'TESCO' in a bold, red, sans-serif font, with four blue diagonal stripes underneath.The logo for Morrisons, featuring a stylized yellow flower icon above the word 'Morrisons' in a green, sans-serif font.The logo for Co-op, featuring the word 'co op' in white, lowercase letters, stacked vertically inside a blue square.

Copies are also dropped off at:

- Rochdale Town Hall
- Libraries in Rochdale, Middleton, Littleborough & Heywood
- Number One Riverside
- Littleborough Coach House
- Castleton Leisure Centre
- Heywood Civic Centre
- Heywood Market
- Hairdressers
- Beauty salons
- Cafes
- Coffee shops
- Tea rooms

Distribution is subject to change.



Print Advertising Opportunities

Real Rochdale magazine is ideal when you need your advert to make a 'REAL' impact!

A high-quality quarterly print publication offering advertisers superb value for money - as little as £40 per month for a quarter page, four editions booking ($£150 \times 4 = £600 - 20\% = £480 / 12 = £40$).

Size	One Edition	Two Editions		Three Editions		Four Editions	
Quarter page	£150	£270	£135 per edition	£390	£128.33 per edition	£480	£120 per edition
Half page	£275	£490	£245 per edition	£700	£233.33 per edition	£880	£220 per edition
Full page	£500	£900	£450 per edition	£1,275	£425 per edition	£1,600	£400 per edition
Full page that bleeds off page	£600	£960	£480 per edition	£1,530	£510 per edition	£1,920	£480 per edition
Double Page	£900	£1,620	£810 per edition	£2,295	£765 per edition	£2,880	£720 per edition
Back cover	£800	£1,440	£720 per edition	£2,040	£680 per edition	£2,560	£640 per edition



Example Adverts

Full page

Half page

THE ROYAL TOBY
— HOTEL, RESTAURANTS & PUB —

Your Perfect Venue for Every Occasion

Set within a historic manor and charming stables, The Rhyddings Suite offers a warm atmosphere, timeless character and attentive service for every occasion.

Weddings • Parties • Christenings
Baby Showers • Funerals
Conferences & more

Start planning your celebration today!

01706 861 861 (4) | royaltobyfunctions@thedeckersgroup.com | theroyaltobyhotel.co.uk

Website

www.realrochdale.co.uk

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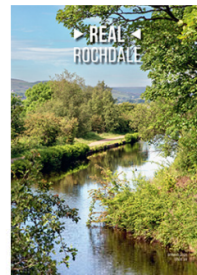
Magazine - Editions



Autumn 2026



Summer 2026



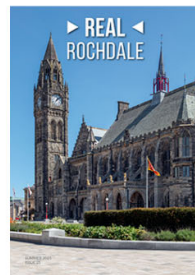
Spring 2026



Winter 2025



Autumn 2025



Summer 2025



Winter 2024



Autumn 2024

Website Adverts

The Real Rochdale website has been designed to complement the print magazine and has downloadable PDF copies of each magazine dating back to the first edition in 2018.

In addition, each magazine is also converted into search engine readable text (html), helping to give Real Rochdale a presence in the search results of people searching for Rochdale related content online.

Print magazine advertisers benefit from a free online advert on the introduction page of each edition they advertise in, which includes logo, address, phone number, email address and website address, which links to the advertiser's website.

Display adverts are also available at the following rates:

	HPU	MPU 1	MPU 2
Monthly	£100	£50	£40
Quarterly	£285 = £95 per month	£142.50 = £48.50 per month	£114 = £38 per month
Yearly	£1080 = £90 per month	£540 = £45 per month	£432 = £36 per month



07516 614141
advertising@realrochdale.co.uk
www.realrochdale.co.uk



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St Clement's Vicarage
Willbutts Lane
Rochdale
OL11 5BE
Company Reg No: 16190882